

ELECTRONIC PRESS KIT · 2026

TNL

KING T & LUSS

Not a duo. A movement.

Rap · Pop · Electronic · Hyperpop — Battle Creek / Detroit, MI

BIOGRAPHY

TWO BROTHERS. ONE EMPIRE.

TNL is the brother duo of **KING T** and **LUSS** — a rap, pop, electronic and hyperpop act out of Battle Creek and Detroit, Michigan, making dark, maximal pop with hip-hop bones. Their records deal in real life: mental health, social inequality, and two brothers building something from nothing while keeping ownership of every note.

They run it themselves. Somebody Records — the label and management company they founded in 2021 — is led by KING T as CEO and LUSS as COO, with worldwide distribution through Roc Nation Distribution since 2024. Mentored by Detroit's Trick Trick, who directed their latest solo videos, TNL are BMI-affiliated songwriters and proven festival headliners.

KING T

LUSS



HIGHLIGHTS & NUMBERS

BY THE NUMBERS

525K
lifetime Apple Music plays (TNL, Nov 2026)

12K
Spotify followers (TNL)

5K
Shazams (TNL, Apple Music for Artists)

924K+
social engagements in 2026 via Roc Nation Distribution (YTD, Oct 2026)

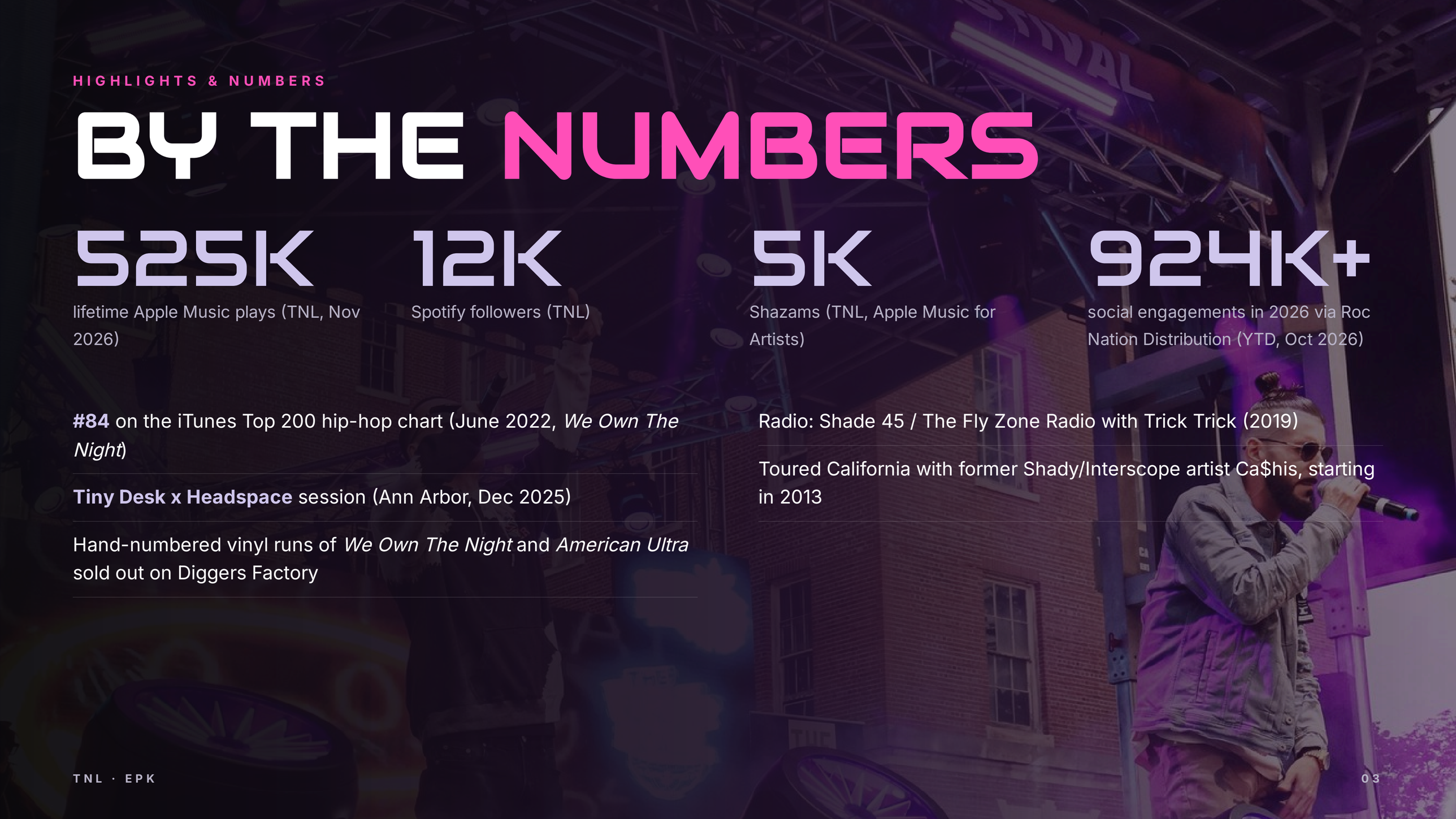
#84 on the iTunes Top 200 hip-hop chart (June 2022, *We Own The Night*)

Tiny Desk x Headspace session (Ann Arbor, Dec 2025)

Hand-numbered vinyl runs of *We Own The Night* and *American Ultra* sold out on Diggers Factory

Radio: Shade 45 / The Fly Zone Radio with Trick Trick (2019)

Toured California with former Shady/Interscope artist Ca$his, starting in 2013



DISCOGRAPHY

THE CATALOG



DEAD ROSES

TNL · Feb 23, 2018

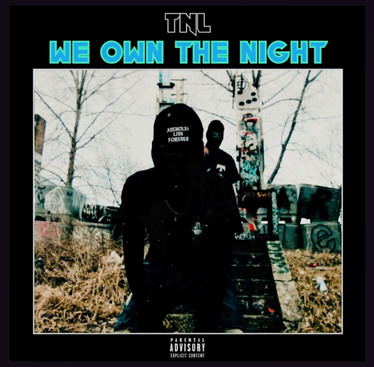
Listen now ↗



NO APOLOGIES

TNL · Apr 10, 2020

Listen now ↗



WE OWN THE NIGHT

TNL · Jun 10, 2022

Listen now ↗



AMERICAN ULTRA

TNL · Jun 16, 2023

Listen now ↗



EL LUSSÈ

LUSS · Nov 21, 2025

Listen now ↗



ANTI-NICE SUPERSTAR (CHAPTER 1)

KING T · Mar 13, 2026

Listen now ↗

COLLABORATORS & PRODUCERS

No Apologies (14 tracks): two collaborations with former Shady Records artist Ca$his · production from Statik Selektah, Mark Batson, Carlos “6 July” Broady, AraabMuzik, Red Spyda, Salam Wreck, D.R.U.G.S Beats, Jimmy Dukes, Rikanatti and DJ Pain 1.

We Own The Night features: Bobby Creekwater, Ca$his, Cheri Dennis · Early work produced by Shady Records producer Rikanatti. · Next TNL album in the works.



LUSS, TRICK TRICK & KING T

VIDEOS

ON SCREEN

KING KONG

28,565 VIEWS

TNL · dir. Mino Shot Dat · 2022 · youtu.be/p0XELwRnki0

MONSTER

18,935 VIEWS

TNL · dir. Mino Shot Dat · 2022 · youtu.be/3_JEJe2hTIo

LINE 'EM UP

17,809 VIEWS

TNL · dir. Mino Shot Dat · 2022 · youtu.be/pv05dVGeyiM

WHAT'S UP

16,311 VIEWS

LUSS · dir. Trick Trick · 2024 · youtu.be/zT97-3vp2WQ

VULTURES

12,444 VIEWS

KING T · dir. Trick Trick · 2025 · youtu.be/jI0gT-e07j8

View counts per YouTube, Oct 2026. Channels: youtube.com/@officialtnlmusic · LUSS of TNL

LIVE

FESTIVAL HEADLINERS

Spark in the Park 2023 — Ypsilanti, headlining alongside B-Real, Method Man & Redman, Trick Trick and Ying Yang Twins

Motor City Roots 2023

Cannabash 2022 · **GOATS of Cannabis 2022** · **Saturnalia 2022**

High Times Cannabis Cup 2019 — Clio, MI, in front of a sold-out, record-setting crowd

Chalice Festival

SHARED STAGES WITH

JEEZY · BERNER · TRICK TRICK · REDMAN · METHOD MAN · B-REAL · BABYFACE RAY · THE LUNIZ · BONE THUGS-N-HARMONY · RICK ROSS · BUSTA RHYMES · TOO SHORT

PRESS

WHAT THEY'RE SAYING

"THIS 12-TRACK OPUS SOLIDIFIES TNL'S STATUS AS PIONEERS OF THE GENRE, FEARLESSLY PUSHING THE BOUNDARIES OF WHAT HIP-HOP CAN ACHIEVE."

DETROITRAP.COM · JUNE 21, 2023

"'AMERICAN ULTRA' IS A SONIC EXPLOSION THAT COMMANDS ATTENTION FROM START TO FINISH."

DETROITRAP.COM · JUNE 21, 2023

"AN UNSTOPPABLE DETERMINATION AND DRIVE."
Dubcnn · 2009

Featured on DetroitRap.com
"Get familiar with the Battle Creek Group TNL!" · May 31, 2022

Featured in CanvasRebel Magazine
Interview feature · Jan 22, 2026

VoyageMichigan
"Rising Stars: Meet TNL (KING T & LUSS)" · Nov 2025

AS SEEN IN DUBCNN · DETROITRAP.COM · UNDERGROUNDHIPHOPBLOG · CANVASREBEL · SICCNESS · VOYAGEMICHIGAN · SHADE 45



PHOTOS

LIVE & LOUD









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Apple Music TNL on Apple Music ↗ · **Spotify** TNL on Spotify ↗

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KING T @officialkingtmusic · **LUSS** @officiallusstnl

somebody

ROCNATION DISTRIBUTION

BMI AFFILIATED

